CANADIAN MOVING PICTURE
Digest

RAY LEWIS
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The Senate Crime Investigating Committee

IF TV never registered its impact on motion pictures heretofore, it did with the power of a knockout, when the Senate Crime Investigating Committee put on its show of shows in New York and headlined, A Kefauver Production.

In the cast were senators, government officials, politicians, police, racketeers, a parade of human talent, which appeared without a previous rehearsal to speak their lines and to play their parts. Good actors, bad actors, TV caught them just as they are, and it is reported that 30,000,000 of a public found what they had to offer so interesting that restaurants stopped furnishing food, storekeepers had no customers to whom to sell.

Century Theatres N.Y. utilized its large TV screen equipment, which it has installed in two of its larger theatres, for the telecasts, it cancelled its film programs, during the Senate Crime Investigation sessions, closed the box-office, and invited Mr. and Mrs. Customer to make themselves at home in the theatre, free admission.

Imbued with the idea of capitalizing on an opportune time to establish good Public Relations, the manager, at one of the Century Circuit's theatres, invited the unpaid customers to remain and see the film, and then served coffee and sandwiches.

The idea behind this generous hospitality was to let the customer in the neighborhood of the two theatres, the Marine in Brooklyn and the Queens in Queen's Village know that if they are interested in TV, why invest in a TV set, when at a nominal price of admission, they can enjoy TV in the theatre, and with all the comforts of home, plus the big screen for their added enjoyment. Nor was the Century theatres alone in its experiment, Fabian Theatres, Shea's Circuit and United Paramount Theatres stepped into the Crime Investigating Show for a TV.

I wonder if a discussion by the Senate on how to maintain the peace would have attracted so large an audience as this Crime Investigating Show? It is evident that a very large percentage of the public are interested in crime stories, whether these are staged in a gangster's hangout, or in the Chambers of the Senate, or on the screen.

No story written for TV or radio, or the screen could have been more interestingly told than the Crime Investigating Committee, and is it not possible that other Senators may see, in the Kefauver public interest, an opportunity to give voice and form to their ideas, thereby creating public interest and votes to help their respective careers.

The question of commercialism now rears its dollar-head. If TV is a commercial enterprise, through which money is exchanged for services, will the people, who are televised without their consent, lose their rights to collect from those who make the profit? What becomes of the well-known motion picture precautionary imprint, "Any resemblance etc. is purely coincidental"?

There is an element of extreme danger, irrespective of the public inetrest in the TV Crime Investigating Committee proceedings, and if we were involved in the Investigation would we not be justified in declaring that such TV procedure was a trespass on human rights, and not in the public interest?

We have not heard the last of this sensational TV Show, there must be a dozen members of the legal profession or more at present studying this phase of public exhibition, but those involved in the exhibition may be immune since there may be no law enacted, TV having been so recently born, which protects those who are televised without their consent, even if the publicity ruins their careers.

The Kefauver Committee's Crime hearings lasted for ten days in New York, and it is reported that there were thirty-seven witnesses, in three main categories, who gave more than a half a million words of testimony recorded on two and one-half miles of stenotype tape.

Among the politicians there were William O'Dwyer, former District Attorney in Brooklyn and Mayor of New York, and who is now Ambassador to Mexico; James J. Moran, personal friend of the ambassador, who received first an appointment from William O'Dwyer as Deputy Fire Commissioner and who now holds a $15,000 a year position as Commissioner of the Water Works.

Among the alleged underworld characters, Frank Costello, former bootlegger, and alleged to be "the czar of the rackets," Joe Adonis. alleged boss of Brooklyn rackets, and Albert Anastasia, associated with the Brooklyn waterfront as a "sinister power."

Among the lesser interrogated lights, John Crane, president of the Uniformed Firemen's Association which is said to be on the borderline between being a union and a political lobby.

Prior to the investigation, the Senate had compiled a mass of information, official records of investigations, wiretap telephone conversations, grand jury and court proceedings, newspaper files and other records, as well as reports on all the political mudslinging in New York in recent years.

The interrogations, the replies, some belligerent, some in a voice of appeasement, developed at times into a comedy-drama, with the spectators laughing and applauding to suit their reaction to what was transpiring. Most of the questioning was done by Rudolph Halley, who under the Truman administration during the war had a similar job.

For several months the UFA (Uniformed Firemen's Association) had been under investigation, because of the disappearance of $135,000 of its funds. It was charged that money changed hands in an effort to buy favor from the O'Dwyer administration.

(Continued on Page 11)

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Reprinted from
Film Daily, March 13

Along the Rialto

with PHIL M. DALY

"The grosses... that bloom in the Spring tra...la..."

Spring at 1540 Broadway

● ● ● IN THE SPRING, a young man's fancy may, as Alfred Lord Tennyson wrote in his "Locksley Hall," turn to thoughts of love, but in the den of Friendly Leo, the Lion, vernal thinking is more concerned with those lovely grosses that bloom in the Spring, tra la. . . . And with the pictures which earn 'em. . . . And the campaigns which assure—or should Phil M say insure?—that said grosses will be earned, to the satisfaction of all concerned, down to and including John Q. Public.

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● ● ● DURING THE NEXT FIVE MONTHS, Metro will be sending out a total of 18 features, and you don't need to be an Einstein to figure that means almost four pictures each month. . . . What's more, eight of the big ones will be in Technicolor. . . . And you don't have to be told the box office potential of Technicolor. . . . Or that John Q's interest in color, per se, has been stimulated not a little o' late by the rhubarb over rainbowed television systems. . . . But Phil M is digressing —this little homily draws its inspiration from some of the promotional activities presently under way at 1540 Broadway. . . . And, as someone surely has remarked ere this, one thing at a time.

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● ● ● FOLKS AT 1540 are especially excited these mid-March days over "Father's Little Dividend," which will be going into release in April, and "Go for Broke," scheduled for availability the following month. . . . And, of course, there's the continuing drum-beating for "Quo Vadis." . . . (They will tell you, and proudly, too, "THIS is the year of 'Quo Vadis'.") . . . They think rather highly of "Father's Little Dividend" at Metro, and it wouldn't surprise them at all if the picture shaded "Father of the Bride" at the box office. . . . Which admittedly would be quite a feat. . . . Metro and its agency, Donahue & Co., have come up with a swell newspaper teaser ad campaign for the picture. . . . It comprises a series of cute baby photos, with text restricted to the three words of the title, lettered on the tyke's training panties, as they're known in the infants' wear trade.

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● ● ● THE TEASERS WILL BREAK in some 150 newspapers of large circulation in 75 important cities. . . . Donahue & Co. estimates that over the course of the advance build-up the title of the picture thus should receive a circulation of 55,000,000 per insertion, or for the entire campaign something in the neighborhood of 250,000,000 impressions. . . . That, you will admit, is newspaper's pre-selling with a vengeance. . . . Metro is not slighting the national magazines, of course. . . . The first copy already has broken in some April issues, and by the time the last ad appears in May issues some 32 mags. will be represented in the campaign. . . . It's Phil M's guess this means an aggregate circulation of upwards of 62,000,000. . . . Promotional tie-ups for the pic, by the way, are figured at Metro as accounting for a further astronomical 670,000,000 readership!

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● ● ● AS FOR "GO FOR BROKE," Metro's "Battleground" successor, Phil M caught a glimpse of some of the roughs for the magazine ad campaign the other day, and they're corking. . . . They know how to key copy to picture content at 1540. . . . Meanwhile, "Quo Vadis" is in motion in a big way tie-up-wise. . . . Already some 40 manufacturers are set to turn out a varied array of products from a special set of 200 "Quo Vadis" patterns developed by the Knickerbocker Textile Corp.

RAY PRESENTS

ON Saturday of last week, the day prior to Toronto's Easter Parade for a display of Easter finery on the Lake Shore Boardwalk, Mr. Weatherman did his best to discourage any idea of an Easter Parade, giving Torontonians rain, snow and high winds. On Good Friday evening this mean weather started to show its bad temper, and certainly put a damper on theatre business. But Sunday was a fine day with warm sunshine and clear, blue skies. It looked as if Mr. Weatherman suddenly realized that Spring on March 21st had been officially announced, and that humans reasonably might expect fine weather. Therefore, as if in repentance and atonement for the two very bad days, Easter Sunday was in a generous mood and benign.

Congratulations to Charles Doctor (Doc to all of us in Canada) manager of the Famous Players Canadian Capitol Theatre at Vancouver, who won the Grand Award in the 17th Annual Quigley Showmanship Competition conducted by the Motion Picture Herald's Round Table.

THE Annual judging took place at the Waldorf Astoria, followed by a luncheon at which Martin Quigley, publisher, introduced Elmer Rhoden, president of Fox Midwest Theatres as guest speaker. Doc's award covers circuit theatre operation where the manager of a theatre has the assistance of the home office staff in the exploitation and public presentation of pictures. J. P. Harrison, who also won the Grand Award for 1950, received his award for individual effort in showmanship, although Harrison is manager of Campus Theatre for Interstate Circuit, at Denton, Texas.

UNIVERSAL-International, has compiled an illustrated booklet on Bill Mauldin's Up Front, "the hilarious cartoon characters," Willie and Joe, with David Wayne as Joe and Tom Ewell as Willie. The screenplay is by Stanley Roberts, production by Leonard Goldstein and direction by Alexander Hall. The booklet is a treat to see and to read, and in case you have not heard, the book is a Book-Of-The-Month selection, with over 1,000,000 copies sold, and is syndicated in one hundred and thirty-eight newspapers, with an estimated 30,000,000 readers.

It is a long time since I have seen as clever advertising, and certainly it is worth all the money which it cost to produce it, and speaking as a publisher, that booklet was a costly piece of advertising, but I love it. Particularly the scene where Willie and Joe sit in a dugout, looking ahead, nursing their guns and Willie says to Joe, "Why the hell couldn't you have been born a beautiful woman?" There is another scene where Willie, covered with mud, turns to Joe, and, placing his arm around Joe's shoulder, says: "Joe, yestiddy ya saved my life an' I swore I'd pay ya back. Here's my last pair of dry socks."

There is a scene where Willie is listening to Joe reading a story from a tattered magazine he has in his hands, both men are in a blasted hole, and Joe with his mouth open reads, "— so Archibald kissed her again an' gently put her head on th' pillow. She gazed at him wit' half-shut eyes—tremblin' hard—don't forget to buy next week's installment at yer newsstand." I must tell you that Willie's eyes are half-shut as he sits there, in rocks and mud, waiting for the amorous denouement and gets "next week's installment at yer newsstand." Up Front is currently playing Loew's State Theatre, New York City, and advertized "From the best selling book that rocked the nation."

IN case we have missed a week or two, in respect to the Victoria, N.Y. showing of Columbia's Born Yesterday, I note that last week "That Happy Judy Holliday Show" was in its fourteenth week and still smashing records. What did they say at Child's Long Table, Toronto, when the Inmates heard that Born Yesterday was holding over for Easter at the Imperial? They were struck dumb, and I heard The Bird of Paradise say to Harry, "Drop dead."

IN the February 23rd edition of Greater Amusements, there is a page devoted to Bamberger of RKO, which is captioned *Bamberger Gets Around.* We in Canada know Leon Bamberger very well, in fact so well, we call Bamberger, Leon, We have had the pleasure of hearing Leon discourse on Showmanship, on Public Relations, on various topics during his several visits to Canada, as guest speaker for the Canadian Picture Pioneers, at the convention in Canada of RKO Pictures, and as a special guest on the occasion of the 30th Anniversary Birthday of The Canadian Moving Picture Digest.

Leon combines two qualities which are seldom a combination of talents in a human being, he is as good a listener as he is a talker. His invitation to visit him when Canadian Show Folks visit New York is a real invitation, because Leon enjoys such visits and his hospitality is always as generous as is his friendship.

GREATER Amusements relates that there are two Bambergers in the story written by T. E. Mortensen. The sales promotion executive for RKO Pictures, and the other Public Relations, for the same company, that is RKO Pictures. In respect to the latter designation, we might facetiously retort, "That's what RKO thinks," for in performing a Public Relations' job for RKO Pictures, Leon performs such a service for the benefit of the Motion Picture Industry, for he is a most able public speaker, a good story-teller, and can hold the attention of an audience for an hour, which is a feat for any public speaker.

Bamberger's association actively with our Industry has covered a period of over forty years, but he is far from being a Rip Van Winkle, for Leon never went to sleep for twenty years, being always a wide-awake showman with a knowledge of all fields of Motion Pictures, and a background in which he served as booker, branch manager, assistant-general sales manager of the World Film company, manager of the contract department for Fox Films, exploiter and house-organ editor, etc. etc. In one of the issues of The Digest, after attending a War Services meeting in Los Angeles, for which Ned E. Depinet was chairman, I repeated a tribute which I heard Ned Depinet give to Leon Bamberger, in which the services of Leon were extolled, and in which Ned Depinet stated he could not have merited the thanks given to him, had Leon Bamberger not given to him the value of his services.

It is reported that Leon seldom misses an exhibitors' meeting, and that in the past five years he has travelled more than 100,000 miles to attend exhibitors' meetings. and has addressed more than 8,000 exhibitors on a variety of subjects covering the field of Showmanship and Public Relations. So, Leon, here is an orchid from me to place in the bouquet which T. E. Mortensen handed to you in Greater Amusements.

METRO-GOLDWYN-MAYER'S Domestic and International sales and distribution departments are working together on a promotional merchandising campaign on Teresa, which Arthur M. Loew, president of Loew's International produced in New York and Italy. The event

(Continued on Page 9)

Toronto and District

BILL PRESS

The Lady Barkers, associated with Toronto Variety Tent No. 28, have put an extensive program into action, with activities being arranged every week, under the direction of Mrs. Sam Wacker, chairman of the women's committee.

For St. Patrick's Day, the Barkers' wives conducted a box social and dance, the ladies bringing the refreshmenhts.

A Variety Village Tea was held Tuesday afternoon, March 20, at the club's school to enable the ladies to inspect the chief project of the club. Transportation was provided for those without available cars so that the wives could see the Village first hand.

On Friday, March 30, the Women's Committee is sponsoring a bingo party at the downtown clubrooms. Other Friday night features will follow and, on April 16, comes the big benefit show at the Imperial Theatre.

The Lady Barkers are arranging a Sherry Party and Tea on May 1, to which the members will invite friends generally.

Arrangements for the ladies' program are in the hands of sub-committees as follows: Ways and Means, Mrs. Florence Chisholm, convenor; Village needs, Mrs. Esther Davidson; Village Students' birthday, Mrs. Zetela Summerville, and Telephone Convenor, Mrs. Edna Bushnell.

Sam Fingold of National Theatre Services has announced the appointment of Clarence Chamberlain as manager of the Winchester Theatre at Winchester, Ont., which was acquired March 12 from the original owners, H. T. Meldrum and Walter MacDonald.

Chamberlain was previously assistant manager of the Odeon at Kingston and had also been with the Centre Theatre at Peterboro.

Arch H. Jolley, executive secretary of the Motion Picture Theatres Association of Ontario, was introduced by President Stan E. Gosnell, manager of the Uptown, as the speaker at the March meeting of the Bay-Bloor Businessmen's Association, Babloor Hotel.

The gathering of 62 members included two other managers, Flo Simmons of the Towne Cinema and Fred Trebilcock of the University.

In observance of St. Patrick's Day, Manager Wannie Tyers of the Toronto Odeon arranged a parade, with bands, of the Irish Regiment of Toronto to the theatre for a performance which included the Army Show stage broadcast.

Souvenirs, in the form of Hansard reports, have been received in Toronto on the occasion in the Nova Scotia Legislature when Mayor Arch J. Mason, member for Springhill, N.S. gave the reply to the speech from the Throne.

Mason, who has theatre interests in Springhill and Montreal, is the secretary-treasurer of the Motion Picture Industry Council of Canada.

Manager Stan Gosnell of Loew's Uptown has installed a safeguard on the theatre's staircase in rubber nosing on the edge of the 34 steps, the first for any theatre.

An impressive "Movie of the Week" program, consisting of "I'll Get By" and "Two Flags West", played six chain-booked units of Famous Players Canadian Corp. in Toronto, the theatres being the College, St. Clair, Alhambra, Parkdale and Village.

"So Long At the Fair" played four Odeon Theatres, the Fairlawn, Danforth, Humber and Christie.

Three features, "The Steel Helmet", "Devil's Weed" and "Sound of Fury", have been given Adult Entertainment grading by the Ontario Board of Moving Picture Censors.

New members of the Motion Picture Theatres Association of Ontario are the Metro Theatre, Toronto, and the Garson at Garson Mine.

Children's Film Day

Saturday, April 7th, is Children's Film Library Day. It is sponsored by the Toronto Committee of the Children's Film Library to publicize its work and to enable the public to become familiar with its films. The committee hopes that every Toronto theatre holding children's Saturday matinees will exhibit CFL films.

The Children's Film Library, organized in the United States five years ago and in Canada two years ago, is made up of representatives from educational, religious, and other community organizations. These representatives view films and select those appropriate for children. These are then set aside by distributors as part of the Children's Film Library and are available to exhibitors for children's showings. The films are selected on the basis of appeal as well as suitability from an educational and moral point of view.

LATE BULLETIN

Bill Summerville wins "Heart Award" from Toronto Variety Club.

THE CANADIAN MOVING PICTURE DIGEST
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RAY LEWIS
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MILDRED STEIN
Assistant to the Editor

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— Correspondents —
A. L. FAIRWEATHER.....Saint John, N.B.
J. J. CONKLIN.....Winnipeg, Man.
BRUCE PEACOCK.....Regina, Sask.
JACK DROY.....Vancouver, B.C.
WILL McLAUGHLIN.....Ottawa, Ont.
BILL PRESS.....Toronto, Ont.

Archie Laurie Resigns

Having been associated with The Odeon Theatres (Canada) Limited, for the last three years as publicity and exploitation chief for Canada, Archie J. Laurie has resigned his position with that company.

During the three years Archie Laurie was associated with Odeon Theatres, he attended the openings of 14 Odeon Theatres across Canada, travelling as far as Vancouver, B.C.

Prior to his association with The Odeon Theatres (Canada) Limited, he was general manager of Eagle-Lion, opening the operation of this exchange in Canada in 1945, following which he joined Odeon Theatres.

Archie is a member of the Pioneers and Variety and has been connected with the exhibition and distribution of films for the last 25 years. On being questioned by the Digest as to his future plans, Archie replied, "nothing definite to report at this time, but I'm still interested in theatre operation and other fields of work in which I specialized in.

ARCHIE LAURIE

THE BOX-OFFICE MAGIC OF MONTE CRISTO IS COMING TO THE SCREEN!

THE GREATEST, MOST ADVENTUROUS OF THE MONTE CRISTO STORIES!
The first picture to be made in breathtaking color by SUPER CINE COLOR!

EDWARD L. ALPERSON presents an adaptation from ALEXANDRE DUMAS

THE SWORD OF MONTE CRISTO

GEORGE MONTGOMERY · PAULA CORDAY

with Berry Kroeger · William Conrad · Steve Brodie · Lillian Bronson
Rhys Williams · Robert Warwick · David Bond · Acquanetta

Associate Producer EDWARD L. ALPERSON, JR.
Written and Directed by MAURICE GERAGHTY
An Edward L. Alperson Production
Released by 20th Century-Fox

Maritime News

By A. L. FAIRWEATHER

Friends and relatives were grieved to learn of the death of William M. Whitebone of Saint John, N.B. which took place at St. Joseph's Hospital recently. A brother of James A. Whitebone, City Councillor and President of the N.B. Trades and Labour Council, and projectionist at the Paramount Theatre, William Whitebone was in his early years on the stage and appeared in the palmy days of Saint John when that city was visited by good stock companies including the Sidney Toler Company and others. Mr. Whitebone was a clever magician and gave generously of his talent to many societies for entertainments.

* * *

At one time William Whitebone was manager of the Saint John Opera House and of two Rinks in the City. He was a speed skater and for the later part of his life, a member of the International Longshorman's Local No. 1764. An Anglican, he attended St. Paul's Church. He leaves two sons, two sisters, three brothers, Councillor Whitebone, Allan A. and Ernest. Members of many organizations attended the funeral and numerous tributes of flowers were sent from theatres and associates. Sympathy is expressed to the relatives by many friends.

* * *

The Halls of Montezuma was held over at the Strand Odeon Theatre, Saint John. This theatre, it is reported from the Odeon head office in the Maritimes, will be open, after extensive alterations, early in April. An English film, Cage of Gold did good business there recently and the Chaplin re-issue City Lights as well as a Mack Sennett comedy Tilly's Punctured Romance brought many laughs with a slight feeling of sadness to older members of the audience at the names of so many clever comedians who have "left this stage." Another English success will be seen shortly at the Strand with the favourite Jean Simmonds as star in "Clouded Yellow."

* * *

J. A. Williams of the Capitol Theatre, N. B. is a patient in hospital in Saint John and his wife, who is managing the theatre in his absence was a visitor for a brief stay in Saint John.

DIGEST SHOWMANSHIP CONTEST NOW IN PROGRESS

— CASH PRIZES —

SEND YOUR CAMPAIGN IN

Charles Doctor, winner of the Quigley Grand Award on Showmanship.

Increase Parcel Post Rates

The Postoffice Department has announced increased rates for parcel post, taking effect, April 2.

A sliding scale which takes into account the weight and distance are the basis for the new rates. The increases vary from 5 cents on a one-pound parcel being sent within a 20-mile zone to $1 on a 25-pound parcel sent the maximum distance in Canada.

LEO DEVANEY

Canadian General Sales Manager for RKO in Canada, died at the Western Hospital, Tuesday, March 27th, 1951.

FOR SALE

THEATRE CHAIRS

We now have a very large stock of excellent reconditioned (as new) Theatre Chairs. Quantities up to 1200 of a kind. Immediate Delivery.

Our British "Luxury" theatre chairs now available

10,000 yards of imported carpeting, etc. direct from England and Scotland. You may now buy your carpeting from us "wholesale."

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Vancouver News

JACK DROY

Charlie Doctor, manager of the Capitol Theatre, won the Quigley award for 1950. It's the second time a Canadian has won the showmanship award in its 25-year history. Another Vancouver theatre man, Ivan Ackery of the Orpheum won it in 1946 for his publicity. Both theatre men are F.P. managers, and are in the same block in town, which seems to prove that Vancouver has the best theatre managers in Canada. Ackery also won the DIGEST award a few years ago leading Canada for the best theatre campaigns.

* * *

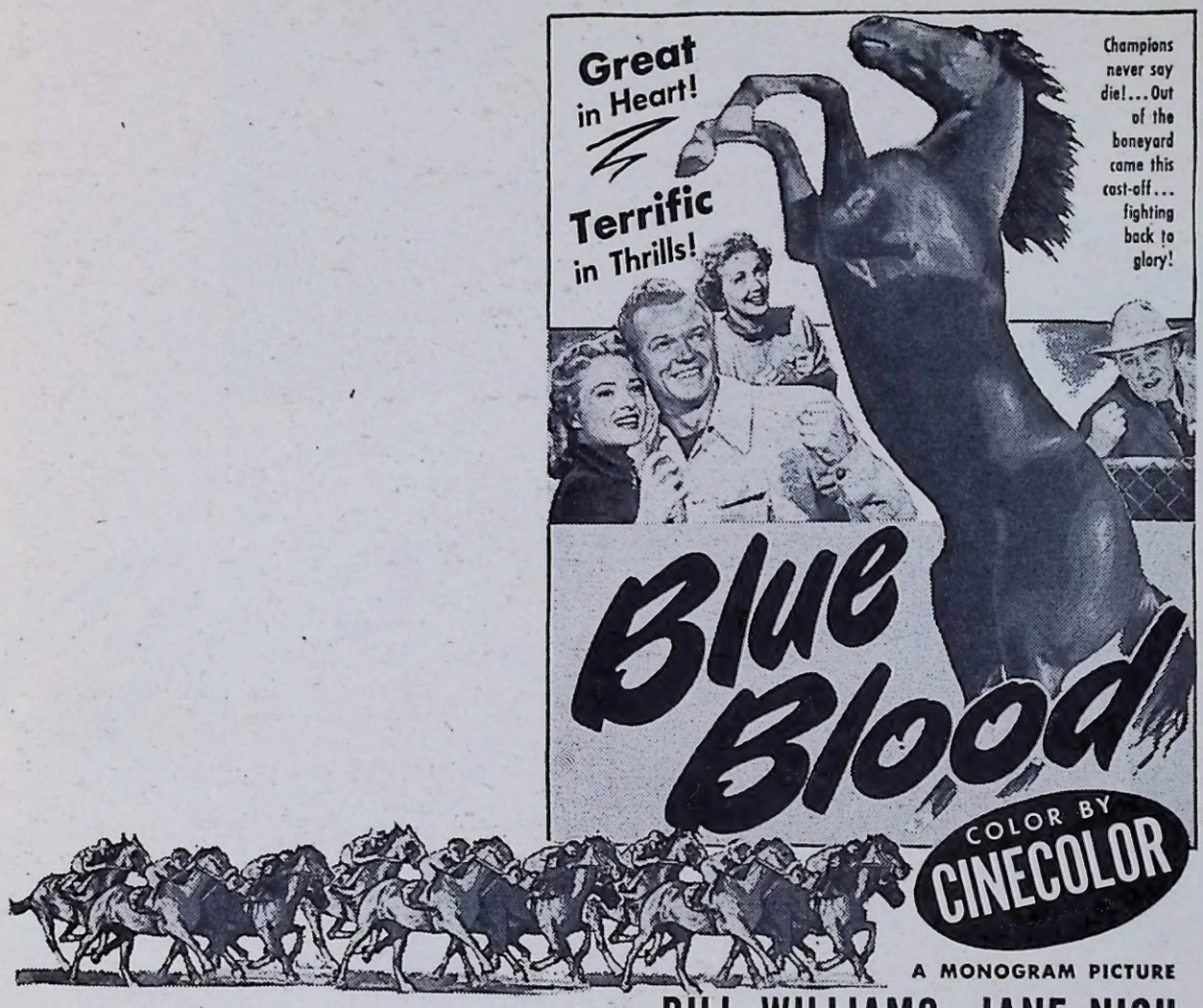
Three Vancouver Famous Players employees, Maynard Joiner, supervisor; Bill Gillespie, Orpheum Theatre engineer and Ike Longhurst, maintenance supervisor became members of the Famous Players 25-year club this month. Jimmie Davie, RKO manager was elected president of the Vancouver Film Board and Jack Reid of Eagle-Lion was elected as secretary for 1951. Maynard Joiner of F. P. and Howard Boothe of Odeon are in Victoria.

* * *

Flu victims are Ernest Watts and Joe Lowdon of the Hastings, Charlie Doctor, the Capitol Theatre manager, and Betty Wynne of Odeon district office. Brenda Sowinsky, Hastings cashier, resigned and is replaced by Edna Merrick, formerly of the Plaza. Dave Greisdorf, Odeon theatres General Manager, and Mr. and Mrs. Oscar Hanson, President of Pioneer Films, are visitors from Toronto. Now that the snow and winter weather has departed six B.C. drive-ins have reopened for the season. Hamlet is back here playing two Odeon circuit theatres, the Park and Varsity, at regular prices . . . business only fair.

* * *

Members of projectionists union 348 IATSE and representatives of B.C. theatre owners sat across the table before a special committee of the Legislature to thrash out the question of whether two projectionists are needed in B.C. theatres. Cecil Steel, member for Omineca riding in Northern British Columbia, a theatre owner himself, had raised the issue in the house, claiming two men in a booth are no longer needed because present-day films are non-inflamable and are no longer a fire hazard. No decision has been given to date. At present the B.C. law is that one man in a booth with a seating capacity under 450 is permissible by the fire marshall.


Great in Heart!
Terrific in Thrills!
Champions never say die!... Out of the boneyard came this cast-off... fighting back to glory!
Blue Blood
COLOR BY CINECOLOR

A MONOGRAM PICTURE

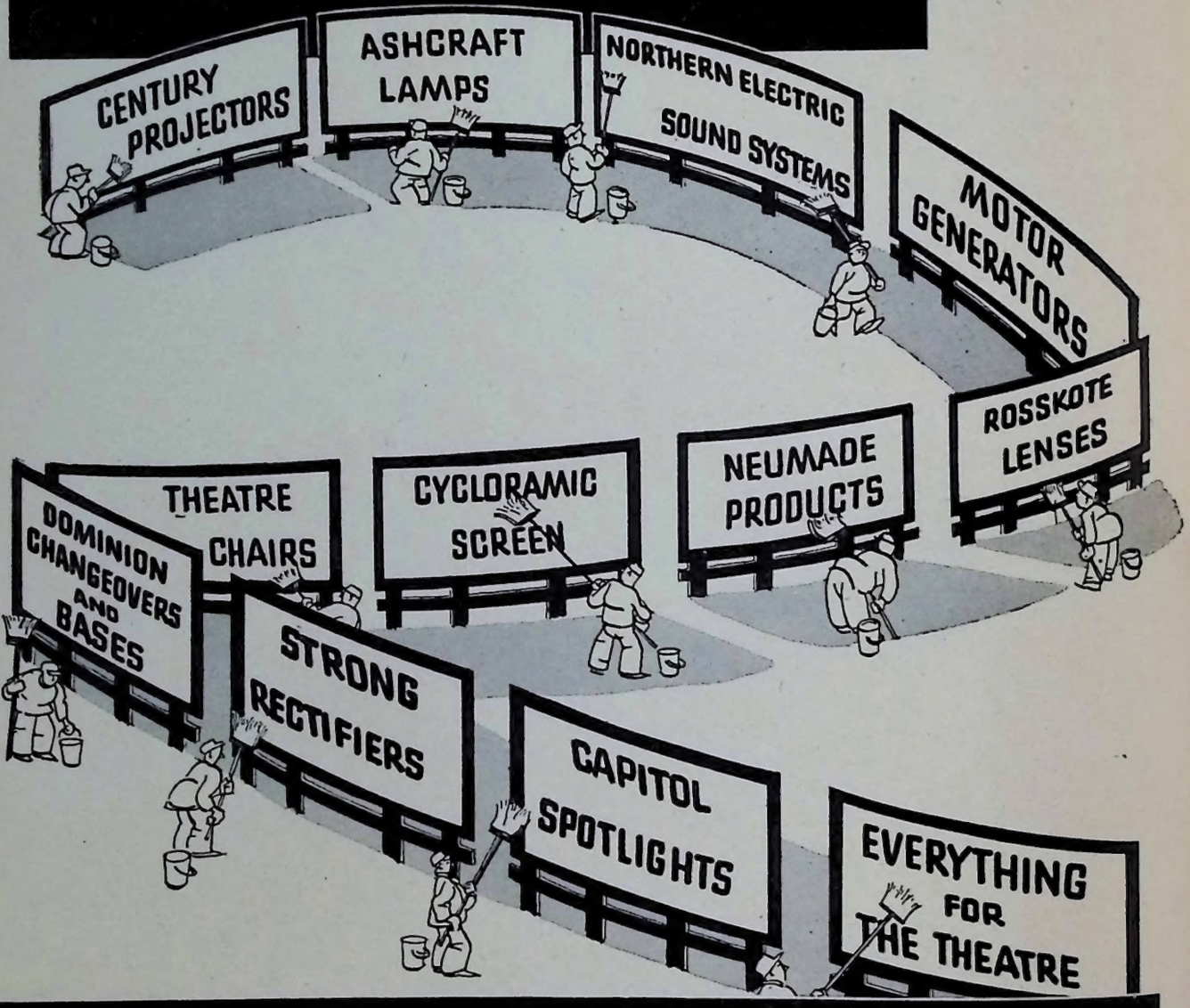
Starring **BILL WILLIAMS · JANE NIGH**
ARTHUR SHIELDS · AUDREY LONG

Produced by BEN SCHWALB • Directed by Lew Landers • Screenplay by W. Scott D
Suggested by the story, "Dog Meat" by Peter B. Kyne

From **MONOGRAM** *Now!*

A NATIONAL THEATRE SERVICE

Supplying "Show Business" with



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RAY PRESENTS

(Continued from Page 3)

marks a 30th year in the industry for this son of the late Marcus Loew, the pioneer showman, who founded the Loew's film enterprises, and who was the first exhibitor to introduce, over a circuit of theatres, motion pictures and vaudeville combined.

Morton A. Spring, first vice-president of Loew's International, has announced that a feature of the overseas celebration will be a contest among the territories for the best campaign to put over Teresa, and introduce Pier Angeli as a new MGM star.

William F. Rodgers, vice-president and general sales manager for Loew's Inc., has sent a letter to all branch managers citing Arthur Loew's contribution to MGM and the Industry, and requesting the fullest cooperation and an intensified sales effort for Teresa. The picture will play the Empire, London, but prior to this engagement will have its world premiere in New York at the 52nd St. Trans-Lux. Each booking to be preceded by a special campaign.

ARTHUR LOEW joined MGM in 1921, and has built the international department to 51 main offices and 72 branches around the world, and a circuit of more than forty first-run theatres in important foreign cities.

I noticed in one of the American trade papers that Canada now has over 2,000 motion picture theatres. If it has, and it is my own country in which I have been in Motion Pictures for almost all the years of my life, save the years when I was still at school, I must have lost at least a few hundreds of these "over 2,000 motion picture theatres" in my count.

TI-COQ, with Fridolin, is coming back to Toronto for a third time, and the first night of the third-time engagement at the Royal Alexandra Theatre will be played in French, the rest of the week in English. Ernie Rawley tells me that Famous Players Canadian and Odeon Theatres of Canada Limited made theatres, from coast to coast, available in respect to playing-time for Ti-Coq, and that Ti-Coq's tour will be resumed in the Fall.

The writer of an article in a certain newspaper, published in the Province of Quebec, should get his facts correct before he dips his quill into ink and starts throwing ink at Toronto and its critics for their alleged "snooty" attitude toward Fridolin and Ti-Coq, telling us that we were influenced by the New York critics. I think I will send him a copy of The Digest editorial on Fridolin, in which I had a few things to say about the New York critics' reviews on Ti-Coq, and their criticisms of Fridolin.

TORONTO audiences could not show a more concrete example of appreciation than to make it commercially possible for Fridolin to come back to Toronto for two repeat runs. Socially, Fridolin was certainly lionized. Perhaps this Quebec province newspaper still retains that old bigoted idea that we in Toronto who speak English are foreigners in our country, but some people being queer people, even as you and I, conceive queer notions, such as an English picture being designated as a foreign picture, and you will even hear such a designation in countries which belong to the English-Speaking Union.

I always feel strange when I hear anyone talk about a French-language picture in Canada as a foreign language film.

Bernard Shaw wrote in one of his prefaces, "Every despot must have one disloyal subject to keep him sane." Perhaps it is the intolerance of many people which gives me the idea that I am a tolerant person, and their stupidities which make me believe that I am clever, all of which helps my morale, and this, also, may be the same kind of a complex which confuses this newspaper to which I have referred.

"As a Scientist, I say we must destroy it or it will destroy us!"
THE THING
from Another World!
HOWARD HAWKS' Daring MOVIE!
RKO RADIO
Ads like this are appearing in 58 National Magazines and 93 Sunday Newspaper Supplements totaling 185,761,000 circulation.

Gerald Cass Entertained Royally

Gerald Cass husband to be of Eleanor Posen on March 31, was supped and dined regally at the King Edward Hotel, Toronto, last week. About 100 guests attended with all prominent film executives representing both the distributors and exhibitors being present.

H. Bossin was toast master and D. Rosen made the presentation speech. A. Cass the father was a proud and beaming guest along with his son. Nuptial vows will take place at the Holy Blossom Temple.

BOUQUETS TO WHITTAKER

Congratulations to Herb Whittaker, movie critic for the *Globe and Mail* for his direction of Bernard Shaw's "Good King Charles' Golden Days" which won first place in the Ontario division of the Dominion Drama Festival as the best directed play for 1951.

Views and Reviews

JACKIE ROSS

GOODBYE, MY FANCY (Warner Bros.) with Joan Crawford, Robert Young and Frank Lovejoy.

Although the film was adapted from a play by Fay Kanin which had some success on Broadway, this reviewer is in no position to make comparisons, not having seen the original with Madeleine Carrol. However, comparisons are odious anyhow and, besides, Goodbye, My Fancy stands on its own merits as a moving picture, no matter what its antecedents.

There is one respect in which the picture must surely, however, be at least equal, if not an improvement — that is, in the casting of Frank Lovejoy as the Life Magazine photographer who represents one angle of the Crawford, Young, Lovejoy triangle. Miss Crawford is a Congresswoman who is invited back to her alma mater to receive an honorary degree. The president of the college is an old beau with whom she was in love twenty years ago and whose memory she still cherishes. It was on his account that she has refused to take a serious interest in Lovejoy. She has always felt that he was the only man for her.

During the weekend of the graduation it falls to Lovejoy to strip her of her illusions about the past and this job he performs with charm, wit and attractiveness. He is abetted in giving vitality to the film by Eve Arden as the congresswoman's hard-boiled, heart-of-gold secretary. As a result the somewhat serious second theme of the film, having to do with freedom of speech and theories of education can be slipped in in a most painless manner since Arden and Lovejoy provide comic and sophisticated relief for the more profound machinations of the plot.

Another bright spot in the picture is the performance of Howard St. John as the typical hard-headed American business man and university trustee. Remember him as the lawyer in Born Yesterday? He's as good in this one.

MGM Signs Geo. Saunders For Three Picture Deal

George Sanders has been signed by MGM on a three-picture deal, first of which will be the top role in "The Light Touch," which will be partially filmed in Italy shortly with Stewart Granger and Pier Angeli as co-stars. Miss Angeli to be seen soon in "Teresa," will arrive in New York April 2 en route to her native Italy.

Sanders will next play the role of Brian Bois-Gilbert in "Ivanhoe," and his third Metro film will be announced later. Also announced for "Ivanhoe" is Felix Alymer, who will portray Isaac.

Metro also announced the signing of Donald O'Connor for the third top role, joining Gene Kelly and Debbie Reynolds, in "Singin' In The Rain."

TRADE HEADLINES

Teresa-MGM release to be given special promotional campaign nationally and internationally to celebrate Arthur M. Loew's 30th year in Motion Pictures.

•

TOA Board to receive $5,000,000 plan for national industry public relations advertising campaign utilizing TV trailers top product — institutional advertising dailies — magazines at Mayflower Hotel, Washington meeting April 4-6.

•

MPAA entertains over 200 advertising women at reception in Washington following meetings during the past week by the Eastern division of Advertising Federation of America.

•

Committee on Present Danger sponsor special screening of MOT-production, Modern Arms and Free Men at Carnegie Institute Washington — Executives of Time, Life, March of Time attend.

•

Brandt Theatres, Al Beckman and John Pransky in cooperation to produce series of 10-act miniature reviews to play Brandt circuit, first Revue opens at Roosevelt Theatre, Miami, for indefinite run. Objective a circuit of twenty theatres for revues.

•

Queen For A Day, is a Robert Stillman trilogy which combines three short stories by Faith Baldwin, John Ashworth and Dorothy Parker — directed by Arthur Lubin — critics, reviews all first-rate. U-A release.

•

Happiest Days Of Your Life — released so successfully in Canada through Oscar R. Hanson's Pioneer Films gets 15 Easter dates Metropolitan area, New York through Pacemaker Pictures.

•

Arthur L. Mayer, executive vice-pres. Compo to address National Board of Review Conference meeting at Mcalpin Hotel, New York, April 15-16, subject, Good People And Bad Pictures.

•

Charles Doctor, manager Capitol Theatre, famous Players Canadian Corp., Vancouver, B.C., wins Quigley Grand Award as Top Showman sharing this honour with J. P. Harrison, manager Campus Theatre, Interstate Circuit, Denton, Texas.

•

20th Century-Fox — All About Eve, wins annual Page One Citation for distinguished achievement in Motion Pictures — Award given by Newspaper Guild of New York.

•

Screen Directors Guild select Joseph L. Mankiewicz as winner of Guild's quarterly award for All About Eve.

•

Canadian Motion Pictures Pioneers Annual Meeting — King Edward Hotel — Toronto — May 10th.

The Senate Crime Investigating Committee

(Continued from Page 1)

John Crane had been questioned by a Grand Jury, and under a Court order the Senate Committee obtained the records of the grand jury hearings. Mr. Crane was questioned and told this story, that in Oct. 1949, when O'Dwyer was running for re-election, Crane visited him at Gracie Mansion, and handed him a red envelope containing $10,000 in cash; that from 1946-49 Mr. Crane gave Mr. Moran $55.000 in cash, that these cash payments were to secure the good-will of the O'Dwyer administration in supporting legislation beneficial to firemen, and that no one else knew of these payments.

Both Mr. O'Dwyer and Mr. Moran, prior to the questioning of Mr. Crane, denied that he had ever given them any money, and after Mr. Crane's testimony they again denied that they had ever received any money from him.

Political circles in New York were noticeably and vocally shocked. Mayor Vincent R. Impellitteri demanded Mr. Moran's resignation, and received it within twenty-four hours. The testimony was turned over to local, state and federal authorities, and there may be criminal prosecution on charges involving perjury and income-tax evasion.

The testimony revealed definite links of personal friendships and cooperation between some New York politicians and the underworld, for politicians and racketeers admitted associations going back for years. Mr. O'Dwyer said that in 1942, when he was an Army Air Corps officer, he visited Costello's apartment, and found there several Tammany leaders. He explained that his reason for visiting Costello was to get some information in connection with war-contract frauds, but the Senate did not look as if it accepted this explanation. Mr. O'Dwyer admitted that he gave city jobs to several men with underworld associations, and that he was aware of their connections. He explained that it is necessary for a Mayor to give some jobs to persons who are recommended by the "organization." There was no evidence of any association between the former mayor and Costello, with the exception of the reported visit to Costello.

Costello said he knew more than a dozen Tammany leaders, some as friends and some as very close friends, he admitted that formerly he had put in a good word for job-seekers, but in respect to the present, although he often sat at a table with politicians, politics was never discussed.

There was an intimation in the charge that while the former mayor went the limit with the small fry gangsters, the top men, the real bosses, received easy treatment. Murder Inc. came into the picture, and it was disclosed that Mr. O'Dwyer, as District Attorney, exposed a national combine of killers and was instrumental in sending a dozen of the men involved to the electric chair. One murder, it was reported, went unpunished, the alleged suspect is Albert Anastasia, said to be a Big Shot in the gang. He was never indicted and is free today. Mr. O'Dwyer's explanation is that the important witness, Abe Reles, a gangster turned informer, was killed in a fall from a hotel window, although six policemen were guarding him at the time. The testimony also disclosed that another higher-up in Murder Inc., Adonis was never indicted and no action taken against him.

The Crime Investigating Committee disclosed that the New York State Police knew of the Saratoga Casinos in which Costello, Adonis and other racketeers were interested, as far back as 1947, and took no action until 1950. The racketeers admitted that they knew each other, they disclosed that they had joint ventures in gambling and other business. But questions directed to bring out a clearer picture of crime found no replies, the racketeers taking advantage of a constitutional protection against being required to make statements which would incriminate them. The New York sessions closed last week and the Senate Committee returned to Washington for final testimony concerning other phases of national crime.

There has been some talk of the Senate Crime Investigating Committee continuing for a further sixty days, but Senator Kefauver stated that the purpose of the Committee had been achieved, the committee had the necessary information to frame legislation should the need for such legislation in establishing new laws be required.

Thirty millions of a TV audience might constitute a force in public opinion to persuade the U.S. Government that while the Kefauver show was a good show, for the tax-payers' money it is not what they consider good entertainment. Now that Senator Kefauver and his committee have split the political arena in New York wide-open, it is not going to be a simple undertaking to close up the split and shut up public opinion.

Trans-Canada Showings

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Sixth week. Born Yesterday (Col.) with Judy Holliday, William Holden.
LOEW'S
Three Guys Named Mike (MGM) with Jane Wyman and Van Johnson.
UPTOWN
Ma and Pa Kettle on the Farm (E-U) with Marjorie Main and Percy Kilbride.
SHEA'S
Lullaby of Broadway (WB) Technicolor with Doris Day and Gene Nelson.
UNIVERSITY-NORTOWN
The Mating Season (Paramount) with Gene Tierney and John Lund.
ODEON-CARLTON
Bedtime for Bonzo (E-U) with Ronald Reagan and Diana Lynn.
HYLAND
Your Witness (E-L) with Robert Montgomery.
INTERNATIONAL CINEMA
Cyrano De Bergerac (UA) with Jose Ferrer and Mala Powers.
TOWNE CINEMA
The Sound of Fury (UA) with Lloyd Bridges and Frank Lovejoy.
DOWNTOWN
Stage To Tuscon (Col.) and Bowery Battalion (Mono.)

SAINT JOHN

CAPITOL
Bird of Paradise (20th-Fox) Technicolor with Jeff Chandler and Louis Jourdan.
PARAMOUNT
Lullaby of Broadway (WB) Technicolor with Doris Day and Gene Nelson.
STRAND
Meet the Invisible Man (E-U) with Abbott and Costello.

VANCOUVER

PLAZA-FRASER
Meet the Invisible Man (E-U) and Furious Phoney (SARO)
HASTINGS
Blueblood (Mono.)
VOGUE
Clouded Yellow (E-L)

MONTREAL

CAPITOL
Call Me Mister (20th-Fox) Technicolor with Betty Grable and Dan Dailey
IMPERIAL
Meet the Invisible Man (E-U) and Double Deal (RKO)
LOEW'S
Kim (MGM) Technicolor with Errol Flynn and Dean Stockwell
PALACE
At War With The Army (Paramount) with Dean Martin and Jerry Lewis
PRINCESS
Operation Pacific (WB) with John Wayne and Patricia Neal

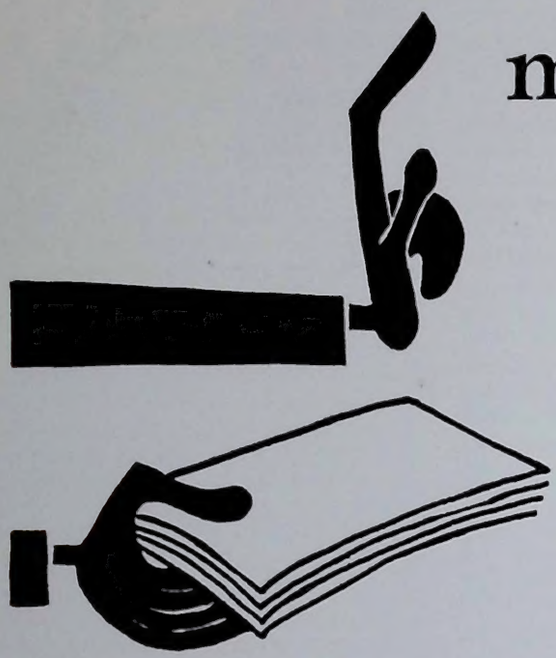
WINNIPEG

CAPITOL
Bird of Paradise (20th-Fox) Technicolor with Louis Jourdan and Debra Paget.
LYCEUM
The Redhead and The Cowboy (Paramount) with Glenn Ford and Rhonda Fleming.
MET
Watch The Birdie (MGM) with Red Skelton and Arlene Dahl.
ODEON
Lullaby of Broadway (WB) Technicolor with Doris Day and Gene Nelson.
GARRICK
Bedtime For Bonzo (E-U) with Ronald Reagan and Diana Lynn.
RIALTO
Congorilla (SARO) and Borneo (SARO).

CALGARY

CAPITOL
Operation Pacific (WB) with John Wayne and Patricia Neal.
PALACE
Vengeance Valley (MGM) Technicolor with Burt Lancaster and Robert Walker.
GRAND
Ma and Pa Kettle Back on the Farm (E-U) with Marjorie Main and Percy Kilbride.
UPTOWN
The Mudlark (20th-Fox) with Irene Dunne and Alec Guinness.

Just a moment Sir



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